A · S · T · R

CULTURAL IP STUDIO · FINLAND

ASTR develops authored audiovisual works between Nordic and Latin American cultural contexts.

Helsinki · 60.17°N

WHAT WE MAKE

We create culturally specific works with their own editorial identity — built to live beyond a campaign cycle.

TML · V

Verso

A person walks through a city until the city begins to confess.

A cinematic portrait of one protagonist in one place.
The editorial master remains clean by default.

BELONGING IN SILENCE · FOUNDING CONSTELLATION

Five Colombian women. Five Nordic capitals.
Each film stands alone. Together, they are designed to form one authored season.
First Anchor Star in development. Four further positions charted.

HEL · ARN · CPH · OSL · KEF

TML · E

Else

Neither person is the host.

A bilateral audiovisual work built across two cultural positions and five narrative phases. Commercial participation may sit within the work or around it, as agreed for each project.

where

Both are elsewhere.

HOW ORGANISATIONS ENTER

ASTR makes the work first. Organisations take an agreed role and scope in that work or on an adjacent surface.

CULTURAL PARTNER · COMMISSIONER
HOST · DISTRIBUTOR · INSTITUTIONAL PARTNER

Examples of relationship types, not packages.

An organisation may bring funding, a venue or place, institutional context, a channel, distribution, or another defined contribution.

It may receive a defined role around one work, the specific permissions and uses agreed, and credit or association where granted.

ASTR retains the editorial role by default.

Permissions are expressly scoped.

Participation does not by itself grant format ownership, editorial control, protagonist endorsement or likeness rights, unlimited reuse, or rights in future ASTR works.

A FIRST CONVERSATION

We begin with the objective, not a package.

A first conversation clarifies what the organisation wants to achieve — cultural positioning, market relevance, commissioning, distribution, hospitality or international context.
Where the fit is real, ASTR scopes one defined work or participation route.

OBJECTIVE

FIT

SCOPE

ONE DEFINED PROJECT

If there is a specific reason for us to speak, begin there.

Start a conversation sr@astr.fi

Or reply through the person who introduced us.

ENTER THE DIGITAL OVERVIEW ↗